



ADVERTISING POLICY

Advertisers with a product or service to sell, or an opinion to express, may purchase space to carry their messages in *Topic*, the monthly newspaper of the Diocese of New Westminster.

We accept no advertising for liquor, tobacco, small loans, lotteries or any other gambling. All advertising in *Topic* must meet the standards of good taste and be graphically and stylistically compatible with the visual format of the *Topic* publication.

Topic abides by the Canadian Code of Advertising Standards, to which all major advertisers associations, large corporations, business and retail companies subscribe as the standard for advertising. That means that each advertisement is examined from a number of different viewpoints, including good taste, moral tone, honesty and suitability to try to eliminate false or misleading advertising and to maintain public decency.

The *Topic* editor or his/her designate will determine the suitability of any advertisement in *Topic*.

Topic Editor and Senior Synod Staff
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Diocese of New Westminster
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